As IT decision-makers continue to navigate new data & analytics solutions, learn more about their plans in Foundry’s 2022 Data & Analytics Study.

Source: Foundry Data & Analytics Research, 2022

### Data-focused investment on the rise

- **55%** Increase
- **33%** Remain the same
- **8%** Not sure

**Average spend on data-driven initiatives over the next 12 months**

**$12.3M**

### Most important criteria when evaluating data and analytics vendors

1. **Data reporting and visualization capabilities**
2. **Security/governance capabilities**
3. **Integration into existing infrastructure**
4. **Self-service analytics for non-technical users**
5. **Data integration & transformation pipeline**

As IT decision-makers continue to navigate new data & analytics solutions, learn more about their plans in Foundry’s 2022 Data & Analytics Study.

Source: Foundry Data & Analytics Research, 2022