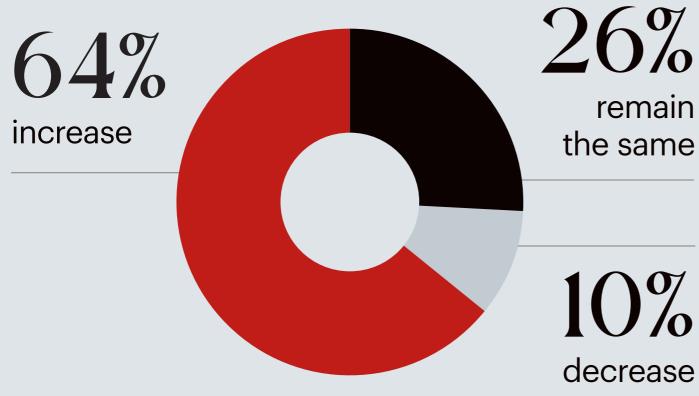
State of the CIO 2023

Technology budgets on the incline

Budget expectations



of organizations in the **EMEA** region expect their overall IT budget to either increase or stay the same in 2023

Top reasons for technology budget increase

Application modernization	44%	
Investment in new skills or talent	42%	
Need to upgrade outdated IT infrastructure	39%	
Need for security improvements	36%	
Due di cettiere	200/	

improvernence	
Product innovation	28%

budget decrease

Top reasons for technology

Economic instability or uncertainty	58%
Company finances or performance	32%
Reduced employee headcount	32%
Tech budget is moving to a different line of business	32%
Downsized or closed physical offices	26%

Who is the EMEA CIO in today's business environment?

85% of CIOs in the EMEA region

agree that the CIO is becoming a change-maker, increasingly leading business and technology initiatives

What EMEA CIOs focus

of CIOs in the EMEA region agree that the CIO role was elevated due to the current state of the economy and this visibility within the

organization is expected to continue

on in their roles 1. Security management

- 2. Aligning IT initiatives with
- business goals 3. Modernizing infrastructure
- and applications 4. Improving IT operations or systems performance
- 5. Cultivating the IT and business partnership

Operations

1. Strengthen IT and business collaboration

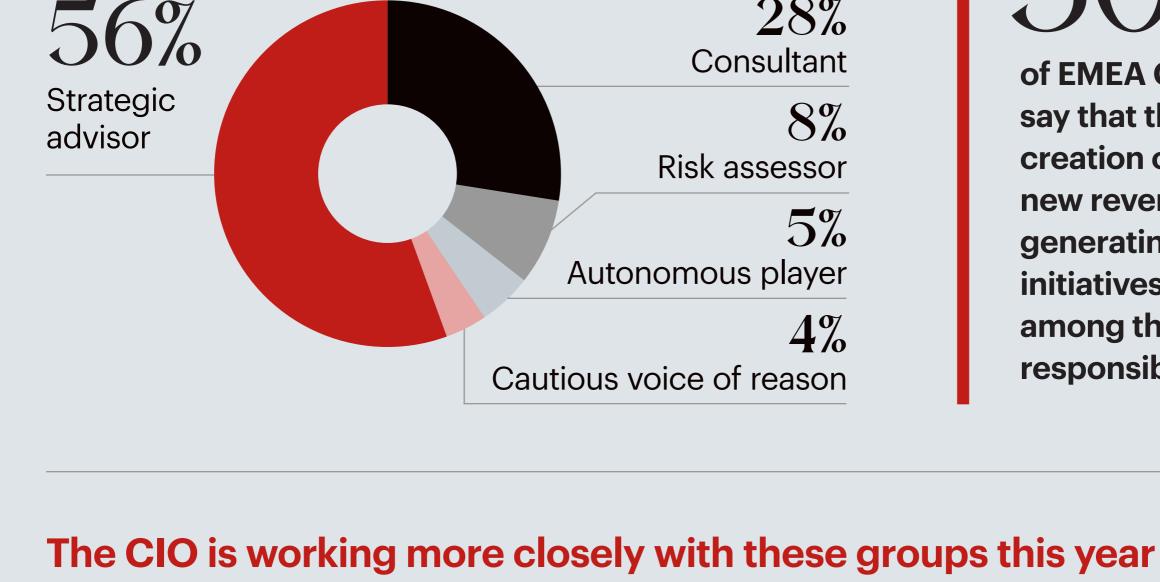
2. Upgrade IT and data security

Top priorities for 2023

- to reduce corporate risk 3. Improve the customer experience
- 4. Lead digital business or digital
- transformation initiatives 5. Help reach a specific goal
- for corporate revenue growth

28%

How does line of business view the CIO?



50% of EMEA CIOs say that the creation of new revenuegenerating initiatives is among their job responsibilities

28%

28%

26%

25%

22%

47%

/10/

50% Executive-level administration Sales

Engineering

41%

Finance/accounting	34%	Human resources
Risk management/compliance	34%	Research and development
Marketing	30%	Supply chain
EMEA business and technology		

84%

initiatives compared to their business counterparts Which technology initiatives

are driving IT investments?

Security/risk management

Machine learning/

artificial intelligence

of EMEA CIOs are more involved

in leading digital transformation

initiatives in 2023

of EMEA CIOs say that their role is becoming more digital and innovation-focused Which business initiatives are driving IT investments?

30% Data/business analytics Application/legacy systems 30% modernization

modernization	0070	
Cloud infrastructure	30%	
ESG standards	have bed	2
more important	in the I	

42% efficiency Transforming existing

Increasing cybersecurity

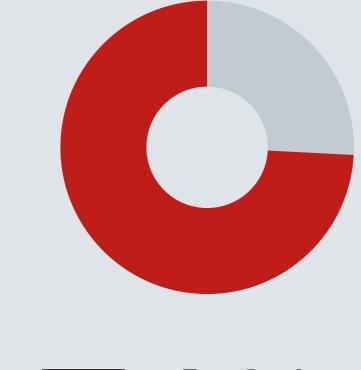
Increasing operational

protections

business processes	41%
Improving the customer experience	36%
Developing new digital revenue streams	25%
come increasingly EMEA region	

37%

31%



74% of CIOs agree they're to ESG standards

tasked with adhering and are involved in the selection of clean information technology

64%

of CIOs agree that aligning their business with ESG standards is influencing technology

buying plans for 2023



of CIOs say that adhering to ESG standards is an important buying criterion when reviewing technology

vendors or partners



an IDG, Inc. company

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