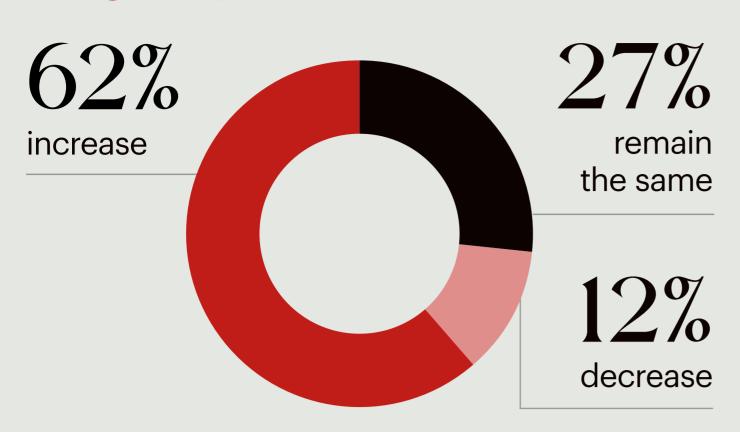
State of the CIO 2025

Technology budgets on the incline

Budget expectations



of organizations in the APAC region expect their overall IT budget to either increase or stay the same in 2025.

Note: Percentages do not total 100% due to rounding

Top reasons for technology budget increase

Additional investments in AI/ML projects and/or products/services	37%
Investment in new skills/talent	29%
Application modernization	26%
To scale IT operations in support of business growth	26%
Infrastructure modernization/migration	26%
Need for security	

Top reasons for technology budget decrease Economic instability/

Economic instability/ uncertainty	64%
Company finances/ performance	44%
Reduced employee headcount	31%
Made a one-time technology investment in 2024 so no longer need that budget	23%
Reduced support from investors	18%
Tech budget is moving	

15%

21%

Who is the APAC CIO in today's business environment?

25%

80% of CIOs in APAC agree

that they're becoming a changemaker, increasingly leading business and technology initiatives.

of CIOs in APAC agree their role

to a different line of business

was elevated due to the current state of the economy and this visibility within the organization is expected to continue.

Compared to last year, APAC CIOs are spending ...

More time on ...

improvements

- 1. Security management
- 2. Improving IT operations/
 systems performance
- **3.** Modernizing infrastructure and applications

Less time on ...1. Negotiating with IT vendors

- 2. Managing IT crises

3. Cost control/

Human resources

expense management

Which tech budgets are shifting ownership to IT? Executive-level administration

	11121119) • 170
Engineering	30%
Finance/accounting	30%
Operations	27%
Manufacturing/OT	23%

(planning, budgeting, organizing) 34%

Risk management/compliance	20%
Marketing	18%
Research and development	18%
Supply chain	15%

initiatives in 2025

APAC business and technology

of APAC CIOs are more involved in leading digital transformation initiatives compared to their business counterparts.

of APAC CIOs say that their role is becoming more digital and

innovation-focused.

Machine learning/ artificial intelligence 46% Data/business analytics 37%

Which technology initiatives

are driving IT investments?

Data/business analytics	3/%
Security/risk management	35%
Business process automation/ IT automation	30%
Customer experience technologies (chatbots, mobile apps etc.)	27%
Cloud management (including cost management, optimization, and governance)	25%
Increasing invo in the APAC reg	

Monetizing company data Improving the

Which business initiatives

are driving IT investments?

Improving the customer experience	40%
Meeting compliance requirements (GDPR, etc.)	34%
Increasing operational efficiency	32%
Developing new digital revenue streams	31%
Improving talent acquisition/retention	26%
ent in AI	

SOOO of CIOs in APAC agree they're tasked

of CIOs in APAC

of CIOs in APAC say they are working more closely with line of business on AI applications.



of CIOs in APAC agree that line of business is pushing the adoption of AI-enabled products and solutions.



with researching and

evaluating possible

Al additions to their

tech stack.

To learn more about the APAC CIO and how Foundry can help you identify content gaps and needs to help you better engage with your