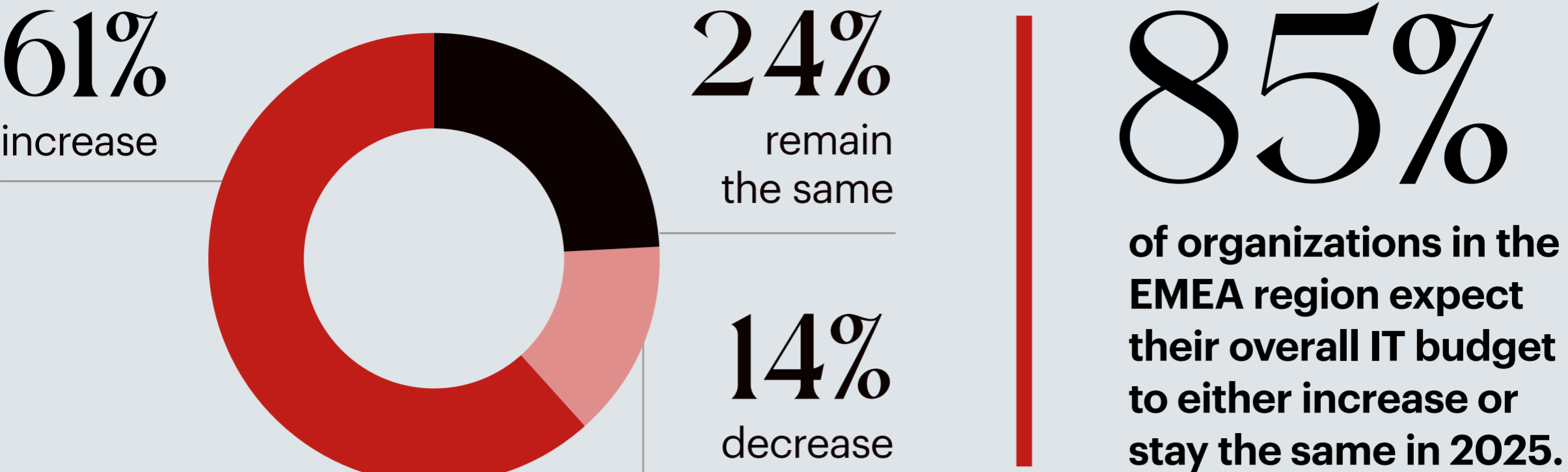


State of the CIO 2025

Technology budgets on the incline

Budget expectations



Note: Percentages do not total 100% due to rounding

Top reasons for technology budget increase

Additional investments in AI/ML projects and/or products/services	30%
Infrastructure modernization/migration	26%
Regulation changes	23%
Investment in new skills/talent	23%
Need for security improvements	23%
Keep pace with rising costs of technology and services	22%

Top reasons for technology budget decrease

Company finances/performance	65%
Economic instability/uncertainty	55%
Reduced employee headcount	35%
Downsized or closed physical offices/facilities	20%
Reduced support from investors	15%
Less focus on emerging technology	15%

Who is the EMEA CIO in today's business environment?



Compared to last year, North American CIOs are spending ...

More time on ...

1. Security management
2. Improving IT operations/systems performance
3. Cultivating the IT/business partnership

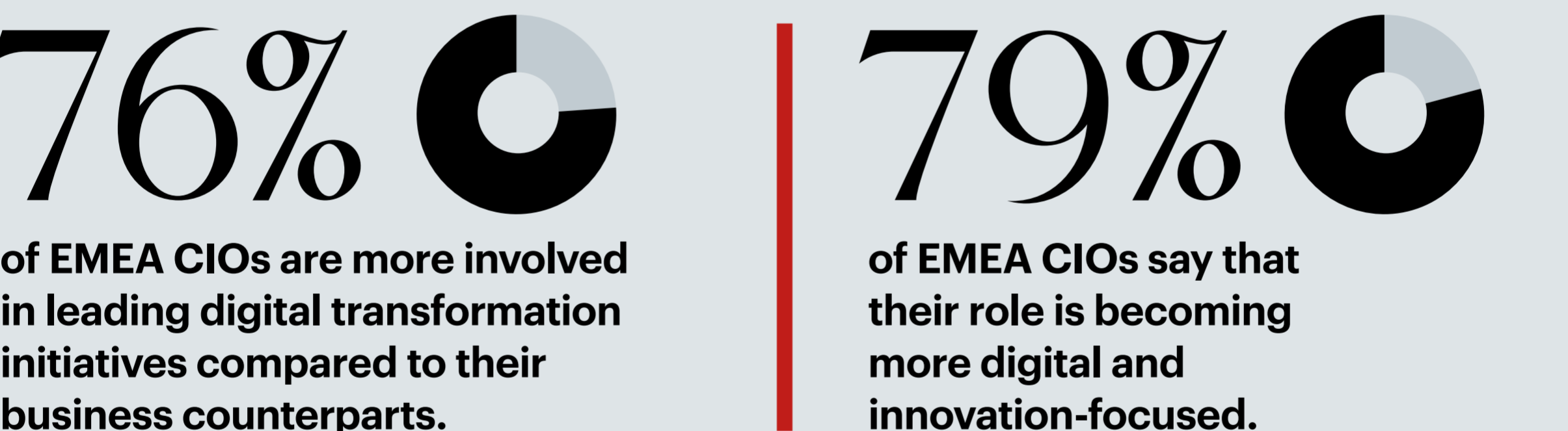
Less time on ...

1. Managing IT crises
2. Negotiating with IT vendors
3. Cost control/expense management

Which tech budgets are shifting ownership to IT?

Engineering	29%	Human resources	14%
Finance/accounting	24%	Risk management/compliance	14%
Executive-level administration (planning, budgeting, organizing)	23%	Research and development	14%
Operations	21%	Sales	13%
Manufacturing/OT	16%	Marketing	12%

EMEA business and technology initiatives in 2025



Which technology initiatives are driving IT investments?

Machine learning/artificial intelligence	39%
Business process automation/IT automation	35%
Security/risk management	27%
Cloud infrastructure (private or hybrid)	25%
Application modernization	24%
Data/business analytics	21%

Which business initiatives are driving IT investments?

Meeting compliance requirements (GDPR, etc.)	37%
Monetizing company data	37%
Improving the customer experience	35%
Developing new digital revenue streams	32%
Improving talent acquisition/retention	30%
Increasing operational efficiency	25%

Increasing involvement in AI in the EMEA region

