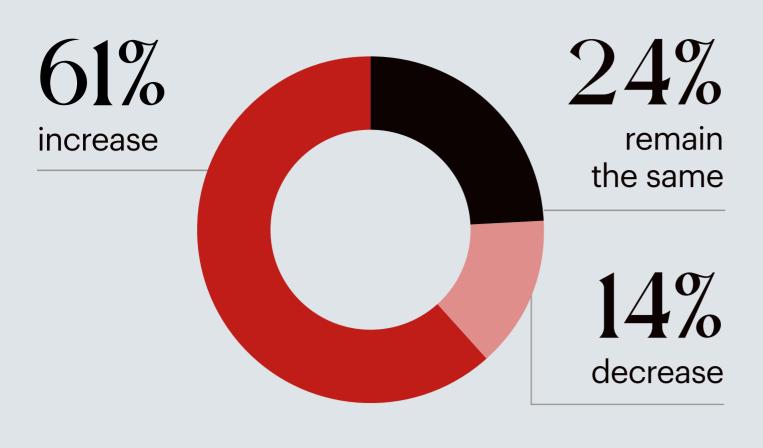
### State of the CIO 2025

### Technology budgets on the incline

#### **Budget expectations**



of organizations in the EMEA region expect

of organizations in the EMEA region expect their overall IT budget to either increase or stay the same in 2025.

Note: Percentages do not total 100% due to rounding

## Top reasons for technology budget increase

Additional investments	
in AI/ML projects and/or products/services	30%
Infrastructure modernization/migration	26%
Regulation changes	23%
Investment in new skills/talent	23%
Need for security improvements	23%
Keep pace with rising costs of technology and services	22%

## Top reasons for technology budget decrease Company finances/

Company finances/ performance	65%
Economic instability/ uncertainty	55%
Reduced employee headcount	35%
Downsized or closed physical offices/facilities	20%
Reduced support from investors	15%
Less focus on emerging technology	15%

# Who is the EMEA CIO in today's business environment?

of CIOs in EMEA agree

that they're becoming a changemaker, increasingly leading business and technology initiatives.

of CIOs in EMEA agree their role

was elevated due to the current state of the economy and this visibility within the organization is expected to continue.

#### Compared to last year, North American CIOs are spending ...

#### More time on ...

Engineering

- 1. Security management
- 2. Improving IT operations/ systems performance
- **3.** Cultivating the IT/ business partnership

#### Less time on ...

1. Managing IT crises

Human resources

2. Negotiating with IT vendors

14%

14%

14%

**13%** 

**12%** 

3. Cost control/ expense management

#### Which tech budgets are shifting ownership to IT?

Finance/accounting	24%	Risk management/	
Executive-level administration (planning, budgeting, organizing) <b>23%</b>		Research and development	
Operations	21%	Sales	
Manufacturing/OT	16%	Marketing	

29%

## initiatives in 2025

EMEA business and technology

of EMEA CIOs are more involved in leading digital transformation initiatives compared to their

Which technology initiatives are driving IT investments?

of EMEA CIOs say that their role is becoming

more digital and innovation-focused.

Which business initiatives

## Machine learning/ artificial intelligence 39%

27%
21/0
25%
24%
21%
lver gion

## Meeting compliance requirements (GDPR, etc.) 37%

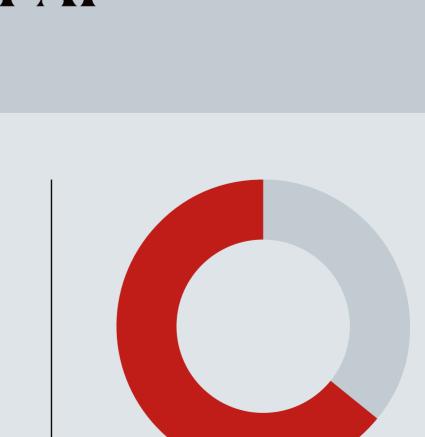
are driving IT investments?

Monetizing company data	37%
Improving the customer experience	35%
Developing new digital revenue streams	32%
Improving talent acquisition/retention	30%
Increasing operational efficiency	25%
ent in AI	

76% of CIOs in EMEA agree they're tasked with researching and 76

of CIOs in EMEA say they are working more closely with

say they are working more closely with line of business on Al applications.



64%

of CIOs in EMEA agree that line of business is pushing the adoption of AI-enabled products and solutions.



evaluating possible

Al additions to their

tech stack.